

National Coin Week 1966
Final Report

The following sent in reports of their activities for National Coin Week 1966:

Class A - 11 reports

North East Ohio Coin Club C-34000, Euclid, Ohio; Toledo Coin Club C-4854, Toledo, Ohio; Saginaw Valley Coin Club C-17623, Bay City, Michigan; Austin Texas Coin Club C-25119; Old Fort Coin Club C-27533, New Haven, Indiana; Louisville Coin Club, E-22992, Louisville, Kentucky; Warren County Coin Club C-26336, Warren, Ohio; Fort Worth Coin Club C-2830, Fort Worth, Texas; South Bend Coin Club C-23900, South Bend, Indiana; Philadelphia Coin Club C-5019, West Chester, Pa.; Mantua Terrace Coin Club C-52210, Mantua, New Jersey.

Class B - 16 reports

Liberty Coin Club of Corpus Christi C-45383, Corpus Christi, Texas; Ashland Stamp and Coin Club C-13517, Ashland, Ohio; Lincoln Coin Club C-19286, Lincoln, Nebraska; Key West Coin Club C-25800, Key West, Florida; Western Kentucky Coin Club C-48682, Paducah, Kentucky; Valparaiso Coin Club C-45489, Valparaiso, Indiana; Middle Georgia Coin Club, Inc. C-40163, Macon, Georgia; San Gabriel Valley Coin Club C-29258, So. El Monte, Calif.; Winchester Coin Club C-55887, Winchester, Indiana; Newport County Coin Club C-47417, Newport, Rhode Island; Alaska Coin Club C-32750, Anchorage, Alaska; Inland Empire Coin Club C-21371, Spokane, Washington; Oswego Co. Numismatic Association C-25623, Fulton, New York; Nassau-Suffolk Coin Club of Long Island C-45056, Levittown, New York; Pine Bluff Numismatic Society C-42217, Pine Bluff, Arkansas; Central Connecticut Coin Club C-41012, Manchester, Conn.

Class C - 3 reports

Panhandle Coin Club C-36183, Chadron, Nebraska; Totem Coin Club C54492, Anchorage, Alaska; Gainesville Coin Club C-52514, Gainesville, Florida; Holland Coin Club C-33858, Holland, Michigan; Numismatic Research Group C-55811, Modesto, California; Charlotte County Coin Club C-55884, Punta Gorda, Florida; South Shore Coin Club C-43087, Milwaukee Wisconsin; Meridian Area Coin Club C-40834, Meridian, Mississippi.

Class D - (Individual) 17 reports

Larry Porter R-48753, Billings, Montana; Mrs. Saucie Maynard R-29281, Winfield, Kansas; James T. Phesgin R-30360, Gastonia, North Carolina; Jerry W. Hillebrand R-44967, St. Louis, Missouri; Valentine Pasvolsky

R-55571, Lakewood, New Jersey; Mr. Fay C. Smith R-54937, Griffith, Indiana; Eugene Morris R-40453, Forest City, Iowa; Donald H. Mead RM LM-393, Wichita, Kansas; Donald E. Coleman Jr. *, Kokomo, Indiana; Frank W. Turner (New Application) Braintree, Massachusetts; George F. Petr R-56401; Chicago, Illinois; Thelma Hupp R-55441, Wichita, Kansas; Barbara Ann Lyon R-12569, Pleasant Valley, New York; Hersan E. Deissinger, Jr. R-31401, Philadelphia, Pa; Dr. William E. Ingram R-56469, Cincinnati, Ohio; Ava Setzer A-49496, Center, Texas; David E. Wise R-42247, Atlanta, Georgia.

* a junior member in ~~some~~ an A.N.A. club, too young to join the ANA, but eligible to participate in NCW.

Class X - (Clubs from other countries) - 5 reports

Prince George Numismatic Society C-43107, Prince George, B.C., Canada; Isthmian Numismatic Society C-29639, Balboa, Panama Canal Zone; Borinquen Coin Club C-51050, Ramey Air Force Base, Puerto Rico; Australian Numismatic Society, Sydney, Australia M-90032

*** Karlsruhe Coin Collectors Club, Karlsruhe, Germany C-56946

Class Y - (Individuals from other countries) 5 reports

Jimmie N. Lawrence R-51637, Johannesburg, So. Africa; T/Sgt. Sherrill L. Dunkin R53533, Ramey AFB, Puerto Rico; James Arthur Noel, Jr. JA-56149, Madrid, Spain; S/Sgt. Clifford G. Mason R-46368, A.P.O. Germany; Harold Don Allen LM 326, ARVIDA, Quebec, Canada.

Non-Competitive - Clubs - 20 reports

Beaumont Coin Club C-22508, Beaumont, Texas; Boone Numismatic Association C-55676, Boone, Iowa; Calico Coin Club C-49525, Barstow, Calif.; Ft. Benjamin Harris, Finance Corp. Museum, Indianapolis, Indiana; Forest City Coin Club C-50454, Forest City, Iowa; Ford City Coin Club C-43208, Leechburg, Pa.; Friendly Numismatists C-54503, Forest Park, Illinois; Greeley Coin Club C-10300, Greeley, Colorado; Greenville Coin Club C-10323, Greenville, Pa.; The Hilltop "Y" Coin Club C-55907, Columbus, Ohio; Hunting Park Coin Club C-45374, Elkins Park, Pa; Iowa Numismatic Association C-7065, Ft. Madison, Iowa; Middlesex County Numismatic Society C-54596, Middletown, Conn.; Mt. Vernon Numismatic Society C-22911, Mt. Vernon, Ohio; North Shore Coin Club C-31600, Northbrook, Illinois; Oxford Coin Club C51060, Oxford, Kansas; Struthers Numismatic Coin Club, Struthers, Ohio; Umatilla County Numismatic and Philatelic Association, Inc. C-33684, Pendleton, Oregon; Western Gateway Coin Club, Inc. C-50159, Schenectady, N.Y.; Ypsilanti Coin Club C-51632, Ypsilanti, Michigan.

Non-competitive (Individuals) - 6 reports

N. B. Pleskus R-44786, Apollo, Pa; Gregory A. Chasar *, Kendall Park, New Jersey; Maurice M. Gould LM 144, Chestnut Hill, Mass.; Lesley G. Lodge R-20893, Oakland, Calif.; Charles Z. Mihalyi R-6647, Glenfield, New York; Marc Roddin, Brooklyn, N. Y.

* Junior too young to join the A.N.A.

*** The report from the Karlsruhe Coin Club was received after judging. They did not submit a scrapbook entry. Their show was postponed from NCW to German-American Week because another club in the area was planning a show during NCW. The Karlsruhe Coin Club asked for certificates of award for clubs in that area that helped them, which included: 1. Karlsruhe German-American Coin club; 2. 4 Wing Coin Club (RCAP) C-56499; and 3. Weisbaden Coin Club C-41319. Although I heard from the clubs giving the show during NCW and sent NCW literature, I did not receive a report after NCW and therefore I could not include their activities in this report. This does point out that there are people participating in this program that are not included in these final results.

Summary of NCW 1966

We received 69 reports in 1965, and increased it to 83 in 1966. We heard from five people who participated in other countries in 1965, and received 10 reports in 1966. The heaviest competition this year was in ~~individuals~~ in Class B, and Class D. Many very good books were returned because competition was tough. We had three more judges this year, plus an adding machine which speeded up the judging, and these men still worked over 12 hours judging the books. They each deserve a special vote of thanks for their services. They were: Julian S. Marks, from Ohio; Philip L. Budd from Iowa; Ralph P. Cleaver from Colorado; Edward C. Rochette from Wisconsin; Leo G. Terry from Indiana; John S. Davenport and J. Thomas Nolan from Illinois.

Twenty-two governors signed proclamations from the states of Alaska, Arkansas, Connecticut, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Massachusetts, Michigan, Missouri, Montana, Nebraska, New Jersey, North Carolina, Ohio, Pennsylvania, Rhode Island, Texas and Washington. Three more Governors from California, New York, and Oregon issued statements or sent letters of congratulations because some ruling in their states limited proclamations. This means one-half the Governors of our U.S.A. recognized our efforts PLUS proclamations signed by high officials in Canada, Puerto Rico, and the Panama Canal Zone.

National Coin Week participants wrote 167 letters to their congressmen about NCW and received 154 answers. A joint resolution was introduced into congress on March 17, 1966 by Senator Hartke, and on March 22, 1966 by Representative Secrest asking congress to allow the President of the United States to proclaim the week beginning April 16, 1966 as National Coin Week. They were referred to the Committee of the Judiciary. Easter vacation time was near and we did not get our proclamation this year, but 167 letters which told of the true meaning of our hobby and what it can do in local communities did receive recognition. Many clubs and individuals started good -ill projects in their local areas. Your congressman is always interested in anything that helps improve his area....and there is next year....

683 exhibitors placed displays in 701 public locations which covered 8,567 square feet. Plus during 84 days of their own club shows they had 6,745 square feet of exhibits, and at 125 other coin shows these exhibitors alone covered 4,258 square feet of space. Over 11,000 square feet of exhibits at coin shows is a lot of exhibiting and this is only by those reporting for NCW.

However, consider this fact....over 8,500 square feet of educational, non-commercial exhibits were placed before the non-collecting public!! A standard ANA case is 3.75 sq. ft., so to bring this down to terms we can actually understand, this is space equal to over 2,200 standard ANA exhibit cases....in public locations, under the noses of the people who aren't interested enough to come to a coin show. THAT, my friends, is the answer to what one person can do to promote our educational hobby, for this was done by individual collectors, whether they worked alone or with the members of a club. Add to this these other projects, and know that a program is only as good as the people who will work for it.

1,116 articles and 436 pictures were published for a total of 13,302 column inches or 1108 feet of publicity. 567 numismatic talks were given, totaling 12,705 minutes, or over 211 hours. 2310 radio spot announcements were made, and 51 other radio programs, totaling 2,253 minutes or 37 1/2 hours of radio time. 125 TV Spots, with 48 other programs totaled 937 minutes or over 15 1/2 hours of numismatic information on TV. This does not include 14,000 twenty-second spot announcements on Cable TV..... or Jimmie Lawrence in South Africa who without TV, arranged to get coverage through their National Newsreel which will be used for several months. It has already been shown at two of the largest movie picture houses in Johannesburg! Confirmation in his scrapbook includes a letter from the Killarney Film Studio and cuttings from some of the scenes!

It would take a book to tell of the many wonderful things done under the 111 special events listed, plus the 3049 special notices and bulletins. There were 114 new ANA members reported and 789 new members for other numismatic associations. Three books came in by express this year, and two more were delivered in person at our door. The other 83 entries paid over \$140.00 in postage to mail their reports and scrapbooks in. As of ~~the end of~~ the date this report was prepared we had issued 2,320 N.C.W. Certificates of Award, and still have a few more to go.

The theme "Friendships Flower Through Numismatics" has received more publicity than we thought possible. It was used on posters and on the program for the big numismatic even by the Australian Numismatic Society in April 1966. It was given a very nice write-up on one of the bulletins mailed out by Collector's Research Limited from Canada to their customers. A NCV message was given a full page in a coin list catalog published by Carlos Castan of Madrid, Spain and mailed to his customers. All this at their expense, and this is only a small part of the ever-all promotion.

I would like to give credit here to Joannette Giles of Austin, Texas, who suggested this theme to me. Jan and her sister, Bolly Maude Harris, whom many will remember as the General Chairman of NCV in 1961 and 1962, have contributed much to National Coin Week.

A special tribute goes to Paul Otis, my husband, who has served as Assistant Chairman for 1966, and has been my right arm, and sometimes my backbone.

The ~~unprecedented~~ success of National Coin Week 1966 belongs to IOU... the people who did the work; and to you my very sincere thanks and appreciation for your support. This includes the many many people who used publicity about National Coin Week, and each person who did something to help the program along. It has been a pleasure to work with you as your General Chairman of National Coin Week these past two years.

When you come to the A.N.A. convention in August in Chicago, be sure and look up the N.C.W. exhibit in the Belmont Room. It will consist of the 30 award winning books and the awards. X Stop and talk to Paul and I and meet your new NCV Co-Chairman for 1967. We'll be there most of the time.

Lois Otis
Homewood, Illinois